



SANDBMASTER PATRON American SandSculpting Championship

I. CO-BRANDING RECOGNITION & RIGHTS:

A. Company provided rights to use the American SandSculpting Championship name, logo and marks in conjunction with approved advertising & event marketing efforts by the **Company**.

B. SandMaster Patron Affiliation: Co-Branding recognition of **Company** as a SandMaster Patron for one of the 16 Master Sculptors invited to compete for the American SandSculpting Championship title, which includes an automatic invite to the World Championships.

II. PRE-EVENT EXPOSURE:

A. Event Marketing at Company: Half-Day SandSculpting Exhibition by Master Sculptor at **Company's** Location. Before the American SandSculpting Championship, we will hold a Table-Top SandSculpting Exhibition at Company's location.

B. Dedicated Press Release: Announces **company's** patronage of one of the sixteen Master Sculptors competing in the 2009 American SandSculpting Championship Festival.

C. Follow-up Press Releases: **Company's** patronage of one of the sixteen Master Sculptors competing in the 2010 American SandSculpting Championship mentioned in all subsequent PR releases.

D. Media Mentions: Mention of **Company** as Master Sculptor Art Patron in all TV, Radio, and Print media interviews with your designated Master Sculptor.

E. Official Posters: **Company** prominently listed.

F. Official Website: Company recognition as a SandMaster Patron with company name displayed on the Home Page.

III. EVENT EXPOSURE: +50,000 PAYING ATTENDEES

A. Unique & Prominent On-Site Exposure to 50,000+ Attendees: Master Group Sculpture: Company logo carved into Master Group Sculpture at the entrance to the 24th Annual American SandSculpting Championship.

B. Master Sculptor's Title Board: Company logo prominently displayed on the Official Master Sculptor Title Board, located at your designated Master Sculptors' official competition carving site within SandMaster Village (The official competition carving area).

C. Company Banner: Hung within SandMaster Village (The official competition carving area).

D. Company Flag: Posted at your designated Master Sculptor's carving site within SandMaster Village.

E. Company Flag or Banner: Displayed in VIP & Public Tents.

F. Official Souvenir T-shirts: Company displayed.

G. Awards Ceremony: Special Recognition of Company (and any officials' present) at the American SandSculpting Championship Awards Ceremony.

IV. EVENT MARKETING: +50,000 PAYING ATTENDEES

A. Double Vendor Space: Prominent on-site sponsorship advertising & event marketing opportunities to engage attendees at the 24th Annual American SandSculpting Championships.

B. 50 'SandMaster Village' Passes. Provides for FREE admission to Official Competition Carving Area. Great way to reward employees or entertain key customers or prospective clients.

V. Post-Event Marketing:

A. Company Logo/Link live on website for 6 months.



B. Free eMailing to Opt-in List.

SandMaster Patron – Sponsor Agreement:

In exchange for the marketing rights outlined above, **Company** agrees to a **SandMaster Patron** Sponsorship Fee of \$2,500. Company understands this signed agreement & full payment must be received by, Quenzel & Associates, Inc. before being featured on the website or included in any marketing.

Accepted and Approved By:

Company: _____

Company Contact: _____
(Please Print Name)

Contact’s Title: _____

Contact’s Signature: _____

Date: _____

Please complete this form and send it, with your check* for \$2,500 to:

Quenzel & Associates
Attn: Event Marketing Team
12801 University Drive
Suites #1, 2 & 3.
Fort Myers, FL 33907

Please make your check payable to:

Fort Myers Beach Chamber of Commerce