

American SandSculpting Championship SANDSCULPTING EXHIBITION PROPOSAL

I. CO-BRANDING RECOGNITION & RIGHTS:

Company provided rights to use the *American SandSculpting Championship* name, logo and marks in conjunction with approved advertising & event marketing efforts by Company.

II. PRE-CHAMPIONSHIP EVENT EXPOSURE:

A. Half-Day, SandSculpting Exhibition at Company's location or a location of Company's choosing:

1. Dedicated Press Release: announcing **Company's** SandSculpting Exhibition in conjunction with the American SandSculpting Championship.

2. Table-Top SandSculpting Exhibition: Before the American SandSculpting Championship, we will hold a Table-Top SandSculpting Exhibition at Company's location. You can see a time-elapsd video of a Sculptor carving the Hooters logo here:

<http://www.queznel.com/sandsculpting-videos.php>

B. American SandSculpting Championship Website Exposure:

1. Home Page Exposure: Company displayed on the Home Page with recognition as a SandMaster Patron.

2. Meet the Masters Page: Company's Master-Sculptor Patronage Affiliation recognized in the designated Master Sculptor's Bio section.

3. Sponsor's Page: Company's Logo displayed on the Sponsor's Page with recognition as a SandMaster Patron.

III. AMERICAN SANDSCULPTING CHAMPIONSHIP RIGHTS:

A. Event Exposure: 5 Days/50,000+ Paying Attendees.

1. Company Logo Prominent in Master Group Sculpture: Company logo will be prominently carved into the Master Group



Sculpture at the entrance to the 24th Annual American SandSculpting Championship. Company's logo will be in a prominent position.

3. Company Banner: Hung within SandMaster Village (The official competition carving area).

5. Company Flag or Banner: Displayed in VIP & Public Tents.

6. Souvenir T-shirts - Company displayed.

7. Awards Ceremony Special Recognition: Company (and any officials' present) recognized at the American SandSculpting Championship Awards Ceremony.

B. VIP Event Access:

1. Twenty-five 'SandMaster Village' Passes. Provides for FREE admission to Official Competition Carving Area. Great way to reward employees or entertain key customers or prospective clients.



SandSculpting Exhibition – Sponsor Agreement:

In exchange for the marketing rights outlined above, **Company** agrees to a **SandSculpting Exhibition** Sponsorship Fee of \$1,500. Company understands this signed agreement & full payment must be received by, Quenzel & Associates, Inc. before being featured on the website or included in any marketing.

Accepted and Approved By:

Company: _____

Company Contact: _____
(Please Print Name)

Contact's Title: _____

Contact's Signature: _____

Date: _____

Please complete this form and send it, with your check* for \$1,500 to:

Quenzel & Associates
Attn: Event Marketing Team
12801 University Drive
Suites #1, 2 & 3.
Fort Myers, FL 33907

Please make your check payable to:

Fort Myers Beach Chamber of Commerce