

American SandSculpting Championship

SANDMASTER PATRON PROPOSAL

I. CO-BRANDING RECOGNITION & RIGHTS:

A. Company provided rights to use the *American SandSculpting Championship* name, logo and marks in conjunction with approved advertising & event marketing efforts by Company.

B. Master-Sculptor Patronage Affiliation: Company recognition as a Master-Sculptor Art Patron of one of the 16 Master-Sculptors invited to compete for the American SandSculpting Championship title (which includes an automatic invite to the World Championships).

II. PRE-CHAMPIONSHIP EVENT EXPOSURE:

A. American SandSculpting Championship Website Exposure:

- 1. Home Page Exposure: Company** displayed on the Home Page with recognition as a SandMaster Patron.
- 2. Meet the Masters Page: Company's** Master-Sculptor Patronage Affiliation recognized in the designated Master Sculptor's Bio section.
- 3. Sponsor's Page: Company's Logo** displayed on the Sponsor's Page with recognition as a SandMaster Patron.

B. Local Media Exposure:

- 1. Dedicated Press Release:** Announces **company's** patronage of one of the sixteen Master Sculptors competing in the 2009 American SandSculpting Championship Festival.
- 2. Follow-up Press Release Coverage: Company's** patronage of one of the sixteen Master Sculptors competing in the 2010 American SandSculpting Championship mentioned in all subsequent PR releases.
- 3. Media Mentions in Interviews:** Mention of **Company** as Master-Sculptor Art Patron in all TV, Radio, and Print media interviews with your designated Master Sculptor.
- 4. Posters: Company** prominently listed.

III. AMERICAN SANDSCULPTING CHAMPIONSHIP RIGHTS:

A. Event Exposure: 5 Days/50,000+ Paying Attendees.

1. Company Logo Prominent in Master Group Sculpture:

Company logo will be prominently carved into the Master Group Sculpture at the entrance to the 24th Annual American SandSculpting Championship. Company's logo will be in a prominent position.

2. Master-Sculptor's Title Board: Company logo prominently displayed on the Official Master Sculptor Title Board, located at your designated Master Sculptors' official competition carving site within SandMaster Village (The official competition carving area).

3. Company Banner: Hung within SandMaster Village (The official competition carving area).

4. Company Flag: Posted at your designated Master Sculptor's carving site within SandMaster Village.

5. Company Flag or Banner: Displayed in VIP & Public Tents.

6. Souvenir T-shirts - Company displayed.

7. Awards Ceremony Special Recognition: Company (and any officials' present) recognized at the American SandSculpting Championship Awards Ceremony.

B. Prominent Vendor Space for On-Site Event Marketing:

1. Single Vendor Space in a Prominent Location: On-site event marketing opportunities to engage event attendees at the 24th Annual American SandSculpting Championships.

2. Twenty-five 'SandMaster Village' Passes. Provides for FREE admission to Official Competition Carving Area. Great way to reward employees or entertain key customers or prospective clients.

IV. POST-CHAMPIONSHIP EVENT MARKETING:

A. American SandSculpting Championship Web Marketing:

1. Company Logo/Links live on website for 6 months.

2. eMail Marketing: to Opt-in List.



SandMaster Patron – Sponsor Agreement:

In exchange for the marketing rights outlined above, **Company** agrees to a **SandMaster Patron** Sponsorship Fee of \$1,500. Company understands this signed agreement & full payment must be received by, Quenzel & Associates, Inc. before being featured on the website or included in any marketing.

Accepted and Approved By:

Company: _____

Company Contact: _____
(Please Print Name)

Contact's Title: _____

Contact's Signature: _____

Date: _____

Please complete this form and send it, with your check* for \$1,500 to:

Quenzel & Associates
Attn: Event Marketing Team
12801 University Drive
Suites #1, 2 & 3.
Fort Myers, FL 33907

Please make your check payable to:

Fort Myers Beach Chamber of Commerce